InfoTechBrains®
Fast-Growing Next-Gen IT Services Company

WhatsApp for Marketing & Automations

Complete WhatsApp Automations & Marketing Solutions with most affordable pricing in the market.

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Revolutionize Your Business Communication

WhatsApp Business API is a powerful platform that enables businesses to communicate with customers at scale through the world's most popular messaging app. With **over 2 billion users globally**, WhatsApp offers unparalleled reach and engagement rates that traditional communication channels simply cannot match.

2B+ Global Users	**90%** Read within 3 min
98% Open Rate	**65%** Response Rate

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Why Choose WhatsApp Business API?

UNMATCHED REACH

- Access to 2+ billion active users worldwide
- Highest engagement rates across all age groups
- Global presence with local relevance
- Cross-platform compatibility

DIRECT COMMUNICATION

- Personal, conversational experience
- Real-time messaging capabilities
- Rich media support (images, videos, documents)
- Two-way communication channel

SUPERIOR PERFORMANCE

- 98% message open rates
- 90% of messages read within 3 minutes
- 65% average response rates
- Higher conversion rates than email/SMS

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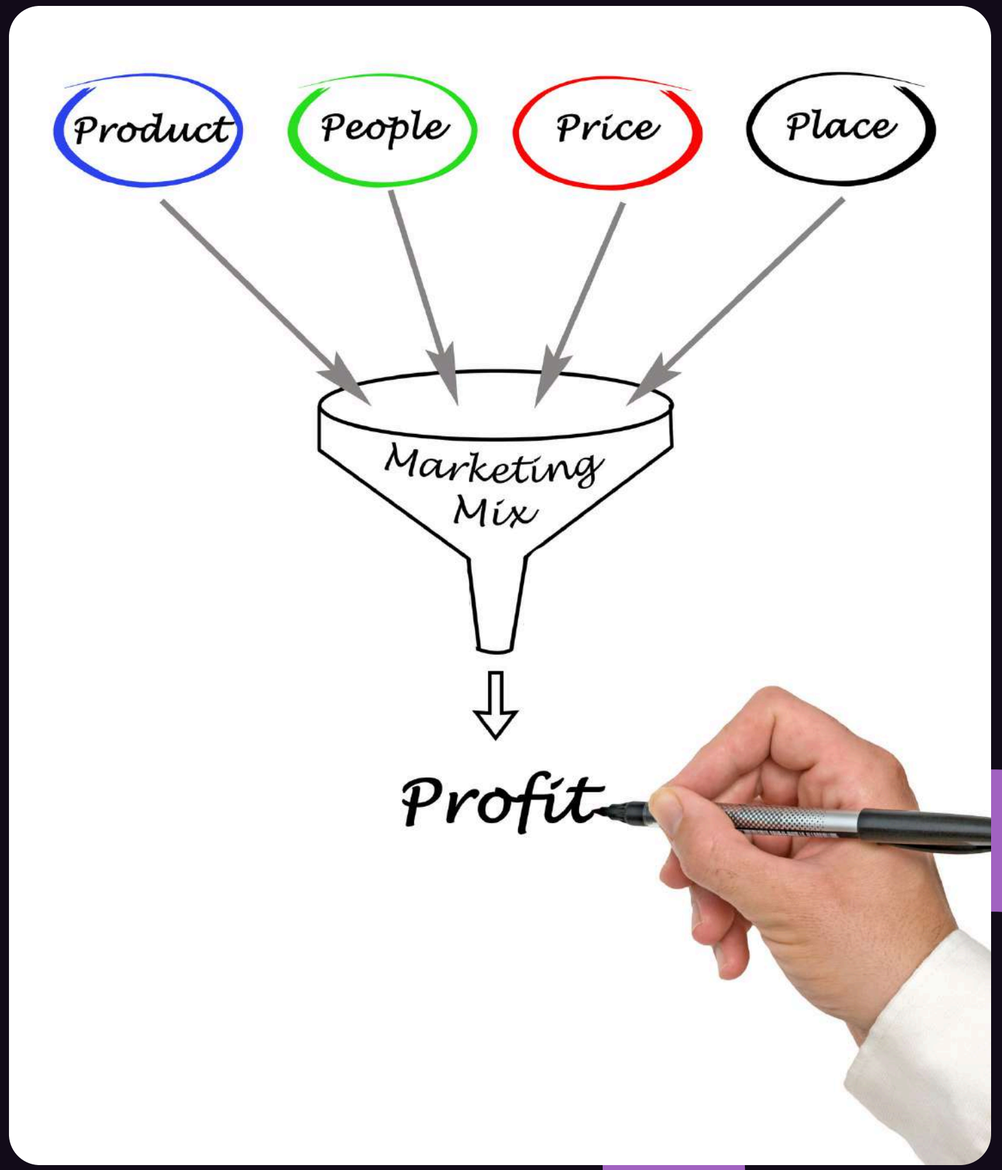
Key Automation Benefits

SMART AUTOMATION

- Automated welcome messages and greetings
- Intelligent chatbots for 24/7 support
- Automated follow-up sequences
- Trigger-based messaging workflows

ANALYTICS & INSIGHTS

- Real-time delivery and read receipts
- Detailed engagement analytics
- Conversion tracking and ROI measurement
- Performance optimization recommendations



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Marketing Effectiveness & ROI

ENGAGEMENT

5x Higher Engagement compared to traditional email marketing

CONVERSION

3x Better Conversion Rates than SMS campaigns

SALES

45% Increase in Sales through personalized messaging

COST

60% Cost Reduction in customer acquisition

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Transparent & Competitive Pricing

PER MESSAGE CHARGES (INR PER MESSAGE) FOR INDIA

Message Type	Rate (INR)	Description
Authentication	₹0.225	OTP and verification messages
Marketing	₹0.8946	Promotional and marketing content
Utility	₹0.225	Account updates, order status, reminders
Service	₹0.11	Customer support and service messages

ONE-TIME SETUP COST: ₹4,500

Monthly Platform Charge: ₹400 (FREE for first 3 months)

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GETTING STARTED

1. Meta Business Verification, Setup & Platform Setup
2. Marketing message template design & process management
3. Launch, Optimization & Ongoing Success

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*Embrace the future of **customer communication with WhatsApp Business** API and Automations. Transform your business operations, enhance customer satisfaction, and drive unprecedented growth through intelligent automation.*

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GET STARTED TODAY!

START TODAY GET 5-10% EXTRA DISCOUNT

SPECIAL DISCOUNT

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